Books by Roland Barthes

A Barthes Reader
Camera Lucida
Critical Essays
The Eiffel Tower and Other Mythologies
Elements of Semiology
Empire of Signs
The Fashion System
The Grain of the Voice
Image-Music-Text
A Lover's Discourse
Michelet
Mythologies
New Critical Essays
On Racine
The Pleasure of the Text
The Responsibility of Forms
Roland Barthes
The Rustle of Language
Sade / Fourier / Loyola
The Semiotic Challenge
S / Z
Writing Degree Zero

MYTHOLOGIES
Roland Barthes

Selected and translated from the French by
ANNETTE LAVERS

HILL AND WANG
A division of Farrar, Straus and Giroux
19 Union Square West / New York 10003
c. 1954-56
The World of Wrestling

The grandiloquent truth of gestures on life's great occasions.

Baudelaire

The virtue of all-in wrestling is that it is the spectacle of excess. Here we find a grandiloquence which must have been that of ancient theatres. And in fact wrestling is an open-air spectacle, for what makes the circus or the arena what they are is not the sky (a romantic value suited rather to fashionable occasions), it is the drenching and vertical quality of the flood of light. Even hidden in the most squalid Parisian halls, wrestling partakes of the nature of the great solar spectacles, Greek drama and bull-fights: in both, a light without shadow generates an emotion without reserve.

There are people who think that wrestling is an ignoble sport. Wrestling is not a sport, it is a spectacle, and it is no more ignoble to attend a wrestled performance of Suffering than a performance of the sorrows of Arnolphe or Andromaque.* Of course, there exists a false wrestling, in which the participants unnecessarily go to great lengths to make a show of a fair fight; this is of no interest. True wrestling, wrongly called amateur wrestling, is performed in second-rate halls, where the public spontaneously attunes itself to the spectacular nature of the contest, like the audience at a suburban cinema. Then these same people wax indignant because wrestling is a stage-managed sport (which ought, by the way, to mitigate its ignominy). The public is completely uninterested in knowing whether the contest is rigged or not, and rightly so; it abandons itself to the primary virtue of the spectacle, which is to abolish all motives and all consequences: what matters is not what it thinks but what it sees.

This public knows very well the distinction between wrestling and boxing; it knows that boxing is a Jansenist sport, based on a demonstration of Excellence. One can bet on the outcome of a

* In Molière's L'Ecole des Femmes and Racine's Andromaque.
MYTHOLOGIES

boxing-match: with wrestling, it would make no sense. A boxing-match is a story which is constructed before the eyes of the spectator; in wrestling, on the contrary, it is each moment which is intelligible, not the passage of time. The spectator is not interested in the rise and fall of fortunes; he expects the transient image of certain passions. Wrestling therefore demands an immediate reading of the juxtaposed meanings, so that there is no need to connect them. The logical conclusion of the contest does not interest the wrestling-fan, while on the contrary a boxing-match always implies a science of the future. In other words, wrestling is a sum of spectacles, of which no single one is a function: each moment imposes the total knowledge of a passion which rises erect and alone, without ever extending to the crowning moment of a result.

Thus the function of the wrestler is not to win; it is to go exactly through the motions which are expected of him. It is said that judo contains a hidden symbolic aspect; even in the midst of efficiency, its gestures are measured, precise but restricted, drawn accurately but by a stroke without volume. Wrestling, on the contrary, offers excessive gestures, exploited to the limit of their meaning. In judo, a man who is down is hardly down at all, he rolls over, he draws back, he eludes defeat, or, if the latter is obvious, he immediately disappears; in wrestling, a man who is down is exaggeratedly so, and completely fills the eyes of the spectators with the intolerable spectacle of his powerlessness.

This function of grandiloquence is indeed the same as that of ancient theatre, whose principle, language and props (masks and buskins) concurred in the exaggeratedly visible explanation of a Necessity. The gesture of the vanquished wrestler signifying to the world a defeat which, far from disguising, he emphasizes and holds like a pause in music, corresponds to the mask of antiquity meant to signify the tragic mode of the spectacle. In wrestling, as on the stage in antiquity, one is not ashamed of one’s suffering, one knows how to cry, one has a liking for tears.

Each sign in wrestling is therefore endowed with an absolute clarity, since one must always understand everything on the spot. As soon as the adversaries are in the ring, the public is overwhelmed with the obviousness of the roles. As in the theatre, each physical type expresses to excess the part which has been assigned to the contestant. Thauvin, a fifty-year-old with an obese and sagging body, whose type of asexual hideousness always inspires feminine nicknames, displays in his flesh the characters of baseness, for his part is to represent what, in the classical concept of the *salaud*, the ‘bastard’ (the key-concept of any wrestling-match), appears as organically repugnant. The nausea voluntarily provoked by Thauvin shows therefore a very extended use of signs: not only is ugliness used here in order to signify baseness, but in addition ugliness is wholly gathered into a particularly repulsive quality of matter: the pallid collapse of dead flesh (the public calls Thauvin *la barbeque*, ‘stinking meat’), so that the passionate condemnation of the crowd no longer stems from its judgment, but instead from the very depth of its humour. It will thereafter let itself be frenetically embroiled in an idea of Thauvin which will conform entirely with this physical origin: his actions will perfectly correspond to the essential viscosity of his personage.

It is therefore in the body of the wrestler that we find the first key to the contest. I know from the start that all of Thauvin’s actions, his treacheries, cruelties and acts of cowardice, will not fail to measure up to the first image of ignobility he gave me; I can trust him to carry out intelligently and to the last detail all the gestures of a kind of amorphous baseness, and thus fill to the brim the image of the most repugnant bastard there is: the bastard-octopus. Wrestlers therefore have a physique as peremptory as those of the characters of the *Commedia dell’Arte*, who display in advance, in their costumes and attitudes, the future contents of their parts: just as Pantaloon can never be anything but a ridiculous cuckold, Harlequin an astute servant and the Doctor a stupid pedant, in the same way Thauvin will never be anything but an ignoble traitor, Reinieres (a tall blond fellow with a limp body and unkempt hair) the moving image of passivity, Mazaud (short and arrogant like a cock) that of grotesque conceit, and Orsano (an effeminate teddy-boy first
seen in a blue-and-pink dressing-gown) that, doubly humorous, of a vindictive salope, or bitch (for I do not think that the public of the Elysée-Montmartre, like Littre, believes the word salope to be a masculine).

The physique of the wrestlers therefore constitutes a basic sign, which like a seed contains the whole fight. But this seed proliferates, for it is at every turn during the fight, in each new situation, that the body of the wrestler casts to the public the magical entertainment of a temperament which finds its natural expression in a gesture. The different strata of meaning throw light on each other, and form the most intelligible of spectacles. Wrestling is like a diacritic writing: above the fundamental meaning of his body, the wrestler arranges comments which are episodic but always opportune, and constantly help the reading of the fight by means of gestures, attitudes and mimicry which make the intention utterly obvious. Sometimes the wrestler triumphs with a repulsive sneer while kneeling on the good sportsman; sometimes he gives the crowd a conceited smile which forebodes an early revenge; sometimes, pinned to the ground, he hits the floor ostentatiously to make evident to all the intolerable nature of his situation; and sometimes he erects a complicated set of signs meant to make the public understand that he legitimately personifies the ever-entertaining image of the grumbler, endlessly confabulating about his displeasure.

We are therefore dealing with a real Human Comedy, where the most socially-inspired nuances of passion (conceit, rightfulness, refined cruelty, a sense of 'paying one's debts') always felicitously find the clearest sign which can receive them, express them and triumphantly carry them to the confines of the hall. It is obvious that at such a pitch, it no longer matters whether the passion is genuine or not. What the public wants is the image of passion, not passion itself. There is no more a problem of truth in wrestling than in the theatre. In both, what is expected is the intelligible representation of moral situations which are usually private. This emptying out of interiority to the benefit of its exterior signs, this exhaustion of the content by the form, is the very principle of triumphant classical art. Wrestling is an immediate pantomime, infinitely more efficient than the dramatic pantomime, for the wrestler's gesture needs no anecdote, no decor, in short no transference in order to appear true.

Each moment in wrestling is therefore like an algebra which instantaneously unveils the relationship between a cause and its represented effect. Wrestling fans certainly experience a kind of intellectual pleasure in seeing the moral mechanism function so perfectly. Some wrestlers, who are great comedians, entertain as much as a Molière character, because they succeed in imposing an immediate reading of their inner nature: Armand Mazaud, a wrestler of an arrogant and ridiculous character (as one says that Harpagon* is a character), always delights the audience by the mathematical rigour of his transcriptions, carrying the form of his gestures to the furthest reaches of their meaning, and giving to his manner of fighting the kind of vehemence and precision found in a great scholastic disputation, in which what is at stake is at once the triumph of pride and the formal concern with truth.

What is thus displayed for the public is the great spectacle of Suffering, Defeat, and Justice. Wrestling presents man's suffering with all the amplification of tragic masks. The wrestler who suffers in a hold which is reputedly cruel (an arm-lock, a twisted leg) offers an excessive portrayal of Suffering; like a primitive Pietà, he exhibits for all to see his face, exaggeratedly contorted by an intolerable affliction. It is obvious, of course, that in wrestling reserve would be out of place, since it is opposed to the voluntary ostentation of the spectacle, to this Exhibition of Suffering which is the very aim of the fight. This is why all the actions which produce suffering are particularly spectacular, like the gesture of a conjuror who holds out his cards clearly to the public. Suffering which appeared without intelligible cause would not be understood; a concealed action that was actually cruel would transgress the unwritten rules of wrestling and would have no more sociological efficacy than a mad or parasitic gesture. On the contrary suffering appears as inflicted with emphasis and conviction, for everyone must not only see that the

* In Molière's L'Avarce.
man suffers, but also and above all understand why he suffers. What wrestlers call a hold, that is, any figure which allows one to immobilize the adversary indefinitely and to have him at one's mercy, has precisely the function of preparing in a conventional, therefore intelligible, fashion the spectacle of suffering, of methodically establishing the conditions of suffering. The inertia of the vanquished allows the (temporary) victor to settle in his cruelty and to convey to the public this terrifying slowness of the torturer who is certain about the outcome of his actions; to grind the face of one's powerless adversary or to scrape his spine with one's fist with a deep and regular movement, or at least to produce the superficial appearance of such gestures: wrestling is the only sport which gives such an externalized image of torture. But here again, only the image is involved in the game, and the spectator does not wish for the actual suffering of the contestant; he only enjoys the perfection of an iconography. It is not true that wrestling is a sadistic spectacle: it is only an intelligible spectacle.

There is another figure, more spectacular still than a hold; it is the forearm smash, this loud slap of the forearm, this embryonic punch with which one clouts the chest of one's adversary, and which is accompanied by a dull noise and the exaggerated sagging of a vanquished body. In the forearm smash, catastrophe is brought to the point of maximum obviousness, so much so that ultimately the gesture appears as no more than a symbol; this is going too far, this is transgressing the moral rules of wrestling, where all signs must be excessively clear, but must not let the intention of clarity be seen. The public then shouts 'He's laying it on!', not because it regrets the absence of real suffering, but because it condemns artifice: as in the theatre, one fails to put the part across as much by an excess of sincerity as by an excess of formalism.

We have already seen to what extent wrestlers exploit the resources of a given physical style, developed and put to use in order to unfold before the eyes of the public a total image of Defeat. The flaccidity of tall white bodies which collapse with one blow or crash into the ropes with arms flailing, the inertia of massive wrestlers rebounding pitifully off all the elastic surfaces of the ring, nothing can signify more clearly and more passionately the exemplary abasement of the vanquished. Deprived of all resilience, the wrestler's flesh is no longer anything but an un-speakable heap spread out on the floor, where it solicits relentless reviling and jubilation. There is here a paroxysm of meaning in the style of antiquity, which can only recall the heavily underlined intentions in Roman triumphs. At other times, there is another ancient posture which appears in the coupling of the wrestlers, that of the supplicant who, at the mercy of his opponent, on bended knees, his arms raised above his head, is slowly brought down by the vertical pressure of the victor. In wrestling, unlike judo, Defeat is not a conventional sign, abandoned as soon as it is understood; it is not an outcome, but quite the contrary, it is a duration, a display, it takes up the ancient myths of public Suffering and Humiliation: the cross and the pillory. It is as if the wrestler is crucified in broad daylight and in the sight of all. I have heard it said of a wrestler stretched on the ground: 'He is dead, little Jesus, there, on the cross,' and these ironic words revealed the hidden roots of a spectacle which enacts the exact gestures of the most ancient purifications.

But what wrestling is above all meant to portray is a purely moral concept: that of justice. The idea of 'paying' is essential to wrestling, and the crowd's 'Give it to him' means above all else 'Make him pay'. This is therefore, needless to say, an immanent justice. The baser the action of the 'bastard', the more delighted the public is by the blow which he justly receives in return. If the villain—who is of course a coward—takes refuge behind the ropes, claiming unfairly to have a right to do so by a brazen mimicry, he is inexorably pursued there and caught, and the crowd is jubilant at seeing the rules broken for the sake of a deserved punishment. Wrestlers know very well how to play up to the capacity for indignation of the public by presenting the very limit of the concept of Justice, this outermost zone of confrontation where it is enough to infringe the rules a little more to open the gates of a world without restraints. For a wrestling-fan, nothing is finer than the revengeful fury of a
betrayed fighter who throws himself vehemently not on a successful opponent but on the smarting image of foul play. Naturally, it is the pattern of Justice which matters here, much more than its content: wrestling is above all a quantitative sequence of compensations (an eye for an eye, a tooth for a tooth). This explains why sudden changes of circumstances have in the eyes of wrestling habitués a sort of moral beauty: they enjoy them as they would enjoy an inspired episode in a novel, and the greater the contrast between the success of a move and the reversal of fortune, the nearer the good luck of a contestant to his downfall, the more satisfying the dramatic mime is felt to be. Justice is therefore the embodiment of a possible transgression; it is from the fact that there is a Law that the spectacle of the passions which infringe it derives its value.

It is therefore easy to understand why out of five wrestling-matches, only about one is fair. One must realize, let it be repeated, that 'fairness' here is a role or a genre, as in the theatre: the rules do not at all constitute a real constraint; they are the conventional appearance of fairness. So that in actual fact a fair fight is nothing but an exaggeratedly polite one: the contestants confront each other with zeal, not rage; they can remain in control of their passions, they do not punish their beaten opponent relentlessly, they stop fighting as soon as they are ordered to do so, and congratulate each other at the end of a particularly arduous episode, during which, however, they have not ceased to be fair. One must of course understand here that all these polite actions are brought to the notice of the public by the most conventional gestures of fairness: shaking hands, raising the arms, ostensibly avoiding a fruitless hold which would detract from the perfection of the contest.

Conversely, foul play exists only in its excessive signs: administering a big kick to one's beaten opponent, taking refuge behind the ropes while ostensibly invoking a purely formal right, refusing to shake hands with one's opponent before or after the fight, taking advantage of the end of the round to rush treacherously at the adversary from behind, fouling him while the referee is not looking (a move which obviously only has any value or function because in fact half the audience can see it and get indignant about it). Since Evil is the natural climate of wrestling, a fair fight has chiefly the value of being an exception. It surprises the aficionado, who greets it when he sees it as an anachronism and a rather sentimental throwback to the sporting tradition ('Aren't they playing fair, those two?'); he feels suddenly moved at the sight of the general kindness of the world, but would probably die of boredom and indifference if wrestlers did not quickly return to the orgy of evil which alone makes good wrestling.

Extrapolated, fair wrestling could lead only to boxing or judo, whereas true wrestling derives its originality from all the excesses which make it a spectacle and not a sport. The ending of a boxing-match or a judo-contest is abrupt, like the full-stop which closes a demonstration. The rhythm of wrestling is quite different, for its natural meaning is that of rhetorical amplification: the emotional magniloquence, the repeated paroxysms, the exasperation of the retorts can only find their natural outcome in the most baroque confusion. Some fights, among the most successful kind, are crowned by a final charivari, a sort of unrestrained fantasia where the rules, the laws of the genre, the referee's censuring and the limits of the ring are abolished, swept away by a triumphant disorder which overflows into the hall and carries off pell-mell wrestlers, seconds, referee and spectators.

It has already been noted that in America wrestling represents a sort of mythological fight between Good and Evil (of a quasi-political nature, the 'bad' wrestler always being supposed to be a Red). The process of creating heroes in French wrestling is very different, being based on ethics and not on politics. What the public is looking for here is the gradual construction of a highly moral image: that of the perfect 'bastard'. One comes to wrestling in order to attend the continuing adventures of a single major leading character, permanent and multiform like Punch or Scapino, inventive in unexpected figures and yet always faithful to his role. The 'bastard' is here revealed as a Molière character or a 'portrait' by La Bruyère, that is to say as a classical entity, an essence, whose acts are only significant epiphenomena arranged in
time. This stylized character does not belong to any particular nation or party, and whether the wrestler is called Kuzchenko (nicknamed Moustache after Stalin), Yerpazian, Gaspardi, Jo Vignola or Nollieres, the aficionado does not attribute to him any country except 'fairness'—observing the rules.

What then is a 'bastard' for this audience composed in part, we are told, of people who are themselves outside the rules of society? Essentially someone unstable, who accepts the rules only when they are useful to him and transgresses the formal continuity of attitudes. He is unpredictable, therefore asocial. He takes refuge behind the law when he considers that it is in his favour, and breaks it when he finds it useful to do so. Sometimes he rejects the formal boundaries of the ring and goes on hitting an adversary legally protected by the ropes, sometimes he re-establishes these boundaries and claims the protection of what he did not respect a few minutes earlier. This inconsistency, far more than treachery or cruelty, sends the audience beside itself with rage: offended not in its morality but in its logic, it considers the contradiction of arguments as the basest of crimes. The forbidden move becomes dirty only when it destroys a quantitative equilibrium and disturbs the rigorous reckoning of compensations; what is condemned by the audience is not at all the transgression of insipid official rules, it is the lack of revenge; the 'bastard' or a 'punishment' means nothing more exciting for a crowd than the grandiloquent kick given to a vanquished 'bastard'; the joy of punishing is at its climax when it is supported by a mathematical justification; contempt is then unrestrained. One is no longer dealing with a salaud but with a salope—the verbal gesture of the ultimate degradation.

Such a precise finality demands that wrestling should be exactly what the public expects of it. Wrestlers, who are very experienced, know perfectly how to direct the spontaneous episodes of the fight so as to make them conform to the image which the public has of the great legendary themes of its mythology. A wrestler can irritate or disgust, he never disappoints, for he always accomplishes completely, by a progressive solidification of signs, what the public expects of him. In wrestling, nothing exists except in the absolute, there is no symbol, no allusion, everything is presented exhaustively. Leaving nothing in the shade, each action discards all parasitic meanings and ceremonially offers to the public a pure and full signification, rounded like Nature. This grandiloquence is nothing but the popular and age-old image of the perfect intelligibility of reality. What is portrayed by wrestling is therefore an ideal understanding of things; it is the euphoria of men raised for a while above the constitutive ambiguity of everyday situations and placed before the panoramic view of a univocal Nature, in which signs at last correspond to causes, without obstacle, without evasion, without contradiction.

When the hero or the villain of the drama, the man who was seen a few minutes earlier possessed by moral rage, magnified into a sort of metaphysical sign, leaves the wrestling hall, impassive, anonymous, carrying a small suitcase and arm-in-arm with his wife, no one can doubt that wrestling holds that power of transmutation which is common to the Spectacle and to Religious Worship. In the ring, and even in the depths of their voluntary ignominy, wrestlers remain gods because they are, for a few moments, the key which opens Nature, the pure gesture which separates Good from Evil, and unveils the form of a Justice which is at last intelligible.
shall all be very proud of it; but don’t forget on the other hand to produce children, for that is your destiny. A Jesuitic morality: adapt the moral rule of your condition, but never compromise about the dogma on which it rests.

Toys

French toys: one could not find a better illustration of the fact that the adult Frenchman sees the child as another self. All the toys one commonly sees are essentially a microcosm of the adult world; they are all reduced copies of human objects, as if in the eyes of the public the child was, all told, nothing but a smaller man, a homunculus to whom must be supplied objects of his own size.

Invented forms are very rare: a few sets of blocks, which appeal to the spirit of do-it-yourself, are the only ones which offer dynamic forms. As for the others, French toys always mean something, and this something is always entirely socialized, constituted by the myths or the techniques of modern adult life: the Army, Broadcasting, the Post Office, Medicine (miniature instrument-cases, operating theatres for dolls), School, Hair-Styling (driers for permanent-waving), the Air Force (Parachutists), Transport (trains, Citroëns, Vedettes, Vespas, petrol-stations), Science (Martian toys).

The fact that French toys literally prefigure the world of adult functions obviously cannot but prepare the child to accept them all, by constituting for him, even before he can think about it, the alibi of a Nature which has at all times created soldiers, postmen and Vespas. Toys here reveal the list of all the things the adult does not find unusual: war, bureaucracy, ugliness, Martians, etc.

It is not so much, in fact, the imitation which is the sign of an abdication, as its literalness: French toys are like a Jivaro head, in which one recognizes, shrunk to the size of an apple, the wrinkles and hair of an adult. There exist, for instance, dolls which urinate; they have an oesophagus, one gives them a bottle, they wet their nappies; soon, no doubt, milk will turn to water in their stomachs. This is meant to prepare the little girl for the causality of house-keeping, to ‘condition’ her to her future role as mother. However, faced with this world of faithful and
complicated objects, the child can only identify himself as owner, as user, never as creator; he does not invent the world, he uses it: there are, prepared for him, actions without adventure, without wonder, without joy. He is turned into a little stay-at-home householder who does not even have to invent the mainsprings of adult causality; they are supplied to him ready-made: he has only to help himself, he is never allowed to discover anything from start to finish. The merest set of blocks, provided it is not too refined, implies a very different learning of the world: then, the child does not in any way create meaningful objects, it matters little to him whether they have an adult name; the actions he performs are not those of a user but those of a demiurge. He creates forms which walk, which roll, he creates life, not property: objects now act by themselves, they are no longer an inert and complicated material in the palm of his hand. But such toys are rather rare: French toys are usually based on imitation, they are meant to produce children who are users, not creators.

The bourgeois status of toys can be recognized not only in their forms, which are all functional, but also in their substances. Current toys are made of a graceless material, the product of chemistry, not of nature. Many are now moulded from complicated mixtures; the plastic material of which they are made has an appearance at once gross and hygienic, it destroys all the pleasure, the sweetness, the humanity of touch. A sign which fills one with consternation is the gradual disappearance of wood, in spite of its being an ideal material because of its firmness and its softness, and the natural warmth of its touch. Wood removes, from all the forms which it supports, the wounding quality of angles which are too sharp, the chemical coldness of metal. When the child handles it and knocks it, it neither vibrates nor grates, it has a sound at once muffled and sharp. It is a familiar and poetic substance, which does not sever the child from close contact with the tree, the table, the floor. Wood does not wound or break down; it does not shatter, it wears out, it can last a long time, live with the child, alter little by little the relations between the object and the hand. If it dies, it is in dwindling, not in swelling out like those mechanical toys which disappear behind the hernia of a broken spring. Wood makes essential objects, objects for all time. Yet there hardly remain any of these wooden toys from the Vosges, these fretwork farms with their animals, which were only possible, it is true, in the days of the craftsman. Henceforth, toys are chemical in substance and colour; their very material introduces one to a coenaesthesia of use, not pleasure. These toys die in fact very quickly, and once dead, they have no posthumous life for the child.
Striptease

Striptease—at least Parisian striptease—is based on a contradiction: Woman is desexualized at the very moment when she is stripped naked. We may therefore say that we are dealing in a sense with a spectacle based on fear, or rather on the pretence of fear, as if eroticism here went no further than a sort of delicious terror, whose ritual signs have only to be announced to evoke at once the idea of sex and its conjuration.

It is only the time taken in shedding clothes which makes voyeurs of the public; but here, as in any mystifying spectacle, the decor, the props and the stereotypes intervene to contradict the initially provocative intention and eventually bury it in insignificance: evil is advertised the better to impede and exorcize it. French striptease seems to stem from what I have earlier called 'Operation Margarine', a mystifying device which consists in inoculating the public with a touch of evil, the better to plunge it afterwards into a permanently immune Moral Good: a few particles of eroticism, highlighted by the very situation on which the show is based, are in fact absorbed in a reassuring ritual which negates the flesh as surely as the vaccine or the taboo circumscribe and control the illness or the crime.

There will therefore be in striptease a whole series of coverings placed upon the body of the woman in proportion as she pretends to strip it bare. Exoticism is the first of these barriers, for it is always of a petrified kind which transports the body into the world of legend or romance: a Chinese woman equipped with an opium pipe (the indispensable symbol of 'Sininess'), an undulating vamp with a gigantic cigarette-holder, a Venetian decor complete with gondola, a dress with panniers and a singer of serenades: all aim at establishing the woman right from the start as an object in disguise. The end of the striptease is then no longer to drag into the light a hidden depth, but to signify, through the shedding of an incongruous and artificial clothing, nakedness as a natural vesture of woman, which amounts in the end to regaining a perfectly chaste state of the flesh.

The classic props of the music-hall, which are invariably rounded up here, constantly make the unveiled body more remote, and force it back into the all-pervading ease of a well-known rite: the furs, the fans, the gloves, the feathers, the fishnet stockings, in short the whole spectrum of adornment, constantly makes the living body return to the category of luxurious objects which surround man with a magical decor. Covered with feathers or gloved, the woman identifies herself here as a stereotyped element of music-hall, and to shed objects as ritualistic as these is no longer a part of a further, genuine undressing. Feathers, furs and gloves go on pervading the woman with their magical virtue even once removed, and give her something like the enveloping memory of a luxurious shell, for it is a self-evident law that the whole of striptease is given in the very nature of the initial garment: if the latter is improbable, as in the case of the Chinese woman or the woman in furs, the nakedness which follows remains itself unreal, smooth and enclosed like a beautiful slippery object, withdrawn by its very extravagance from human use: this is the underlying significance of the G-String covered with diamonds or sequins which is the very end of striptease. This ultimate triangle, by its pure and geometrical shape, by its hard and shiny material, bars the way to the sexual parts like a sword of purity, and definitively drives the woman back into a mineral world, the (precious) stone being here the irrefutable symbol of the absolute object, that which serves no purpose.

Contrary to the common prejudice, the dance which accompanies the striptease from beginning to end is in no way an erotic element. It is probably quite the reverse: the faintly rhythmical undulation in this case exorcizes the fear of immobility. Not only does it give to the show the alibi of Art (the dances in strip-shows are always 'artistic'), but above all it constitutes the last barrier, and the most efficient of all: the dance, consisting of ritual gestures which have been seen a thousand times, acts on movements as a
cosmetic, it hides nudity, and smothers the spectacle under a
glaze of superfluous yet essential gestures, for the act of becoming
bare is here relegated to the rank of parasitical operations carried
out in an improbable background. Thus we see the professionals
of striptease wrap themselves in the miraculous ease which
constantly clothes them, makes them remote, gives them the icy
indifference of skilful practitioners, haughtily taking refuge in the
sureness of their technique: their science clothes them like a
garment.

All this, this meticulous exorcism of sex, can be verified
\textit{a contrario} in the ‘popular contests’ (sic) of amateur striptease:
there, ‘beginners’ undress in front of a few hundred spectators
without resorting or resorting very clumsily to magic, which
unquestionably restores to the spectacle its erotic power. Here
we find at the beginning far fewer Chinese or Spanish women,
no feathers or furs (sensible suits, ordinary coats), few disguises
as a starting point—gauche steps, unsatisfactory dancing, girls
constantly threatened by immobility, and above all by a ‘technical’
awkwardness (the resistance of briefs, dress or bra) which gives
to the gestures of unveiling an unexpected importance, denying
the woman the alibi of art and the refuge of being an object,
imprisoning her in a condition of weakness and timorousness.

And yet, at the \textit{Moulin Rouge}, we see hints of another kind of
exorcism, probably typically French, and one which in actual fact
tends less to nullify eroticism than to tame it: the compère tries
to give striptease a reassuring petit-bourgeois status. To start
with, striptease is a \textit{sport}: there is a Striptease Club, which
organizes healthy contests whose winners come out crowned and
rewarded with edifying prizes (a subscription to physical training
lessons), a novel (which can only be Robbe-Grillet’s \textit{Voyeur}), or
useful prizes (a pair of nylons, five thousand francs). Then,
striptease is identified with a \textit{career} (beginners, semi-professionals,
professionals), that is, to the honourable practice of a specializa-
tion (strippers are skilled workers). One can even give them the
magical alibi of work: \textit{vocation}; one girl is, say, ‘doing well’ or
‘well on the way to fulfilling her promise’, or on the contrary
‘taking her first steps’ on the arduous path of striptease. Finally

and above all, the competitors are socially situated: one is a
salesgirl, another a secretary (there are many secretaries in the
Striptease Club). Striptease here is made to join the world of
the public, is made familiar and bourgeois, as if the French,
unlike the American public (at least according to what one hears),
following an irresistible tendency of their social status, could not
conceive eroticism except as a household property, sanctioned by
the alibi of weekly sport much more than by that of a magical
spectacle: and this is how, in France, striptease is nationalized.
MYTHOLOGIES

is shown at the beginning, coming down a mountain: to identify them is of course unnecessary: they are eternal essences of refugees, which it is in the nature of the East to produce.

All told, exoticism here shows well its fundamental justification, which is to deny any identification by History. By appending to Eastern realities a few positive signs which mean 'native', one reliably immunizes them against any responsible content. A little 'situating', as superficial as possible, supplies the necessary alibi and exempts one from accounting for the situation in depth. Faced with anything foreign, the Established Order knows only two types of behaviour, which are both mutilating: either to acknowledge it as a Punch and Judy show, or to defuse it as a pure reflection of the West. In any case, the main thing is to deprive it of its history. We see therefore that the 'beautiful pictures' of The Lost Continent cannot be innocent: it cannot be innocent to lose the continent which found itself again at Bandoeng.

Plastic

Despite having names of Greek shepherds (Polystyrene, Polyvinyl, Polyethylene), plastic, the products of which have just been gathered in an exhibition, is in essence the stuff of alchemy. At the entrance of the stand, the public waits in a long queue in order to witness the accomplishment of the magical operation par excellence: the transmutation of matter. An ideally-shaped machine, tubulated and oblong (a shape well suited to suggest the secret of an itinerary) effortlessly draws, out of a heap of greenish crystals, shiny and fluted dressing-room tidies. At one end, raw, telluric matter, at the other, the finished, human object; and between these two extremes, nothing; nothing but a transit, hardly watched over by an attendant in a cloth cap, half-god, half-robot.

So, more than a substance, plastic is the very idea of its infinite transformation; as its everyday name indicates, it is ubiquity made visible. And it is this, in fact, which makes it a miraculous substance: a miracle is always a sudden transformation of nature. Plastic remains impregnated throughout with this wonder: it is less a thing than the trace of a movement.

And as the movement here is almost infinite, transforming the original crystals into a multitude of more and more startling objects, plastic is, all told, a spectacle to be deciphered: the very spectacle of its end-products. At the sight of each terminal form (suitcase, brush, car-body, toy, fabric, tube, basin or paper), the mind does not cease from considering the original matter as an enigma. This is because the quick-change artistry of plastic is absolute: it can become buckets as well as jewels. Hence a perpetual amazement, the reverie of man at the sight of the proliferating forms of matter, and the connections he detects between the singular of the origin and the plural of the effects. And this amazement is a pleasurable one, since the scope of the transformations gives man the measure of his power, and since
the very itinerary of plastic gives him the euphoria of a prestigious free-wheeling through Nature.

But the price to be paid for this success is that plastic, sublimated as movement, hardly exists as substance. Its reality is a negative one: neither hard nor deep, it must be content with a 'substantial' attribute which is neutral in spite of its utilitarian advantages: resistance, a state which merely means an absence of yielding. In the hierarchy of the major poetic substances, it figures as a disgraced material, lost between the effusiveness of rubber and the flat hardness of metal; it embodies none of the genuine produce of the mineral world: foam, fibres, strata. It is a 'shaped' substance: whatever its final state, plastic keeps a flocculent appearance, something opaque, creamy and curdled, something powerless ever to achieve the triumphant smoothness of Nature. But what best reveals it for what it is is the sound it gives, at once hollow and flat; its noise is its undoing, as are its colours, for it seems capable of retaining only the most chemically-looking ones. Of yellow, red and green, it keeps only the aggressive quality, and uses them as mere names, being able to display only concepts of colours.

The fashion for plastic highlights an evolution in the myth of 'imitation' materials. It is well known that their use is historically bourgeois in origin (the first vestimentary postiches date back to the rise of capitalism). But until now imitation materials have always indicated pretension, they belonged to the world of appearances, not to that of actual use; they aimed at reproducing cheaply the rarest substances, diamonds, silk, feathers, furs, silver, all the luxurious brilliance of the world. Plastic has climbed down, it is a household material. It is the first magical substance which consents to be prosaic. But it is precisely because this prosaic character is a triumphant reason for its existence: for the first time, artifice aims at something common, not rare. And as an immediate consequence, the age-old function of nature is modified: it is no longer the Idea, the pure Substance to be regained or imitated: an artificial Matter, more bountiful than all the natural deposits, is about to replace her, and to determine the very invention of forms. A luxurious object is still of this earth, it still recalls, albeit in a precious mode, its mineral or animal origin, the natural theme of which it is but one actualization. Plastic is wholly swallowed up in the fact of being used: ultimately, objects will be invented for the sole pleasure of using them. The hierarchy of substances is abolished: a single one replaces them all: the whole world can be plasticized, and even life itself since, we are told, they are beginning to make plastic aortas.